

3 Compelling Reasons To Recycle To Benefit Our Environment and Your Business

When working with plastics on a daily basis, it is easy to forget what happens to the waste that is generated. In most cases, waste plastic is simply gathered up and thrown in the dumpster and later carted off to a landfill where it will remain unchanged for decades. While this may seem like the easy solution for most, this practice can actually be bad for business (not to mention the environment) and here is why:

1. **You're losing money** – Consider the volume that your waste plastic occupies in the dumpster. Now consider that volume for every week of the year - chances are that it becomes quite significant. If you were to subtract that volume from your total volume of trash over the year, your business could function with a smaller and less expensive dumpster and/or the number of dumpster “pick-ups” should be reduced, resulting in an expense reduction and dollars to your bottom-line.
2. **Lost marketing opportunities** – EM Plastic goes to great lengths to document every ounce of plastic that our customers recycle with us. After receiving your recycled materials, we could provide you with documentable proof of your recycling efforts. This can then be used as part of a green initiative to help your business stand out amongst others.
3. **Negative PR** – Using plastics irresponsibly has become a very sore area within our society. With photos circling the Internet of shores lined with every kind of plastic waste, it is all too easy to be identified as a contributor to the global plastic waste problem. When this happens, all of the environmental benefits of plastics are lost in the news to the irresponsible acts of those simply irresponsibly dumping plastics rather than recycling.

If we can help you create or expand your recycling program, please contact your EM Plastic representative today.